

# OESI Works With You To Eliminate Suffering and Death Due to Cancer

**About OESI.** NCI's Office of Education and Special Initiatives (OESI) develops and implements evidence-driven education programs for patients and providers across the cancer control continuum – from risk and early detection to diagnosis, treatment, survivorship, end of life and palliative care. OESI also manages NCI initiatives that address specific challenges in cancer research and treatment, e.g., health disparities, informed decision-making and health literacy. **How We Work.** OESI partners with other NCI offices, grantees, national experts, federal agencies, medical societies and organizations to enhance program effectiveness by harnessing the knowledge, energy, and reach of others with similar cancer-education goals.

## Cancer Education - Model Partnership for Delivery - Operations Research - Professional Education

### OESI Content Knowledge & Expertise

- Breast, cervical, and prostate cancer education
- Clinical trials
- Curriculum development
- Health literacy and patient decision-making
- Market research, formative research
- Palliative care and end-of-life issues
- Pre-testing, process and outcome evaluation
- Professional education
- User-centered informatics research

### Office of Education and Special Initiatives

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### Bridging Gaps Through Partnerships

### OESI Capabilities

- Translates study findings into clear educational messages for patients, families and health professionals.
- Adapts NCI-funded grantee educational products for national dissemination.
- Integrates NCI findings into OESI's ongoing educational programs and products.
- Applies evidence-based, theory-driven approaches to education projects.
- Performs needs assessment for professional and lay audiences.
- Applies rigorous peer review process to print- and web-based materials development.
- Transforms research results into clear/plain language programs and products.
- Provides technical assistance with generic OMB clearance packages pre-approved for use by NCI and NIH programs.
- Disseminates programs and products through existing and new national- and community-level strategic partners.
- Implements initiatives focusing on unique dissemination partnerships (e.g., Team Up and Body & Soul).
- Consults on qualitative and quantitative formative research to inform program planning, including contextual inquiries, task analyses, interviews, secondary data analyses, segmentation studies, and baseline surveys.
- Pre-tests NCI materials including print, broadcast and technological products, informational services, and messages.
- Implements tracking and other process evaluation measures to ensure that product and program elements, once disseminated or implemented, are working as intended.
- Consults on outcome evaluation efforts to assess changes in consumer knowledge, attitudes, or behavior.

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